

TAXI SERVICE MOBILE APP

CLIENT PROFILE

The client owns a local taxi service business aspiring to assure its passengers a complete end-to-end taxi booking service, with the fleet of its cabs spread across the city.

BUSINESS CHALLENGE

The improvement of the transport services providing is constantly desired by the customers' audience. Problems as the absence of a free cab, long and tiresome process of waiting (often without an expected result) and even occasions of the fraud in calculating are very acute. Client's customers craved for the reliability and the quality of the services which they pay for.

The software for mobile devices is an effective means of fighting the difficulties connected to ordering a taxi. Naturally the companies putting in practice the taxi booking applications are more attractive for the clients' public than others. This app will offer significant preferences for anybody calling for a cab.

SURETEK SOLUTION

Suretek is the company that helps you create just the right app required to boost your business. The first step to a successful taxi business is that to understand the importance of an app. In the taxi ordering app, we provided various features that attracts a large array of customers.

As per new technology and higher competition, we came up with the best and latest featured taxi booking application.

Suretek's contribution and work profile:

- Fare estimation functionality to give its users an estimation of amount they got to pay for the ride.
- Google map integration to give the end user with precise directions to the desired location.
- Tracking facility for the admin(s) of the app. Using the Google map option, admin can know the location of taxis at that point of time. Hence, tracking would be easier.
- Social integration enables drivers or taxi seekers should be enabled to log-in to the taxi booking app using their social media account ID.
- Portals for the admin, drivers and the taxi seekers were deployed.
- An easy sign-up process so that users can easily use all the features of the application. The sign-up process includes critical information like name, phone, email, password & so on.

SURETEK INFOSOFT

CASE STUDY

- After signing up into the app, users can directly see the home screen where she/he can choose a ride for her/himself. Setting future date and so on.
- Transparency in payment policy by including all the needy information about the rates and payment options.
- Feature for taxi seekers to provide customer satisfaction and positive feedback.
- The history of booking is saved by the application.
- A simple, interactive and user-friendly UI with Quick and easy payment gateways.
- Apart from the above few mentioned core features, there are many more features that are a part of the taxi service app.



TECHNOLOGIES USED

Web application:

C#, .Net Framework 4.5, MVC 4, Asp.Net, HTML5, Ajax, JavaScript, J-Query, Sql Server 2012

Android App:

Java using Android Studio,

Apple App:

Swift using Xcode.