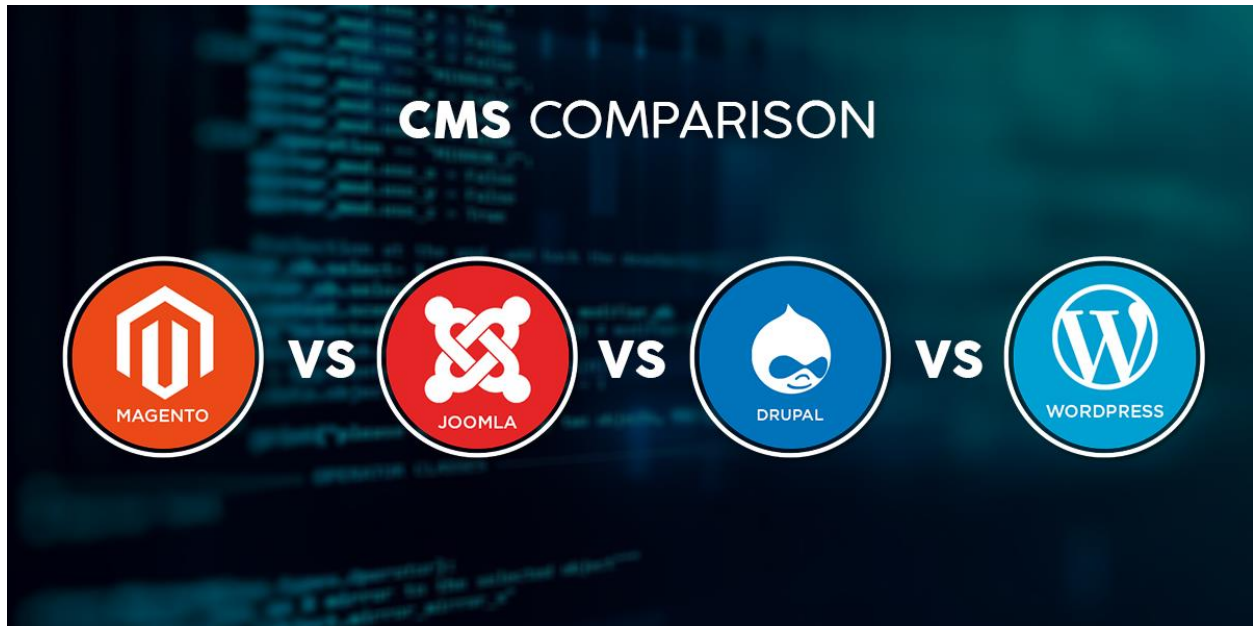


Magento vs Drupal vs Joomla vs WordPress: A Comparison

Here, we are going to compare 4 major content Management Systems available in the market for free. Now, since we are in the market ourselves and our team is also one that has a lot of experience in many different technologies, we think that the key point is that there is no one CMS that is better than another. It just depends on your situation and what is that you are trying to do with your website.



And if you are looking for a Content Management System (CMS) to build your website, it's highly possible that you have come across WordPress, Joomla, Drupal and Magento along with a few others during your due diligence. These are the four main software programs used to create websites and all have their pros and cons. But again, it all comes down to what your goals are and what kind of features you are trying to implement in your website.

In this post, we'll compare the programs to give you a stronger idea.

What is a CMS?

CMS is just an acronym for Content Management System. A Content Management System is a program that helps you manage a lot of content. For an instance, if you want to create a blog or just a website to showcase your products or services, you could use a CMS without having any extensive knowledge about coding and still be able to give the general public a user friendly and an easy-to-use website. Magento, Drupal, Joomla and WordPress are a clean fit to these needs.

A CMS provides all the tools necessary to manage all the users and to manage all the content. It can also be connected to a database easily. A CMS enables a user to incorporate beautiful customizable layouts to their website(s). All of these and more without having a widespread knowledge about software development.

Key Features of a CMS

- SEO friendly URLs
- Enables you to edit and update content after it is published,

- You can customize the look and feel of your website with the availability of customizable theme templates.
- Compatible with various accessibility frameworks.

Advantages of a CMS include

- Reduced need to code from scratch.
- Easy to create a unified look and feel.
- Edit Permission management.
- Version control.

Here's our take on each CMS platform

1. WordPress

WordPress was written initially for blogging and now, it's flexible enough to build any website. We have been using WordPress for quite a while now, enough WordPress is a great piece of software used to make websites. WordPress is been written collaboratively by thousands of people around the globe as WordPress is an open source software. As a result, WordPress has thousands of themes and plugins which make it suitable to build almost any type of website.

WordPress has been used to create 30% of websites i.e. 75,000,000 websites are using WordPress right now. Alongside normal websites, WordPress is great at eCommerce. WooCommerce is a plug in for WordPress that powers almost 30% of all eCommerce on the entire web. WordPress also excels at membership sites, where you pay to access certain kinds of content, like music and themes and educational material. One of the reasons for its popularity is its ease of use. It is the easiest of the four CMS platforms mentioned in this post.

2. Drupal

Drupal is the most powerful of the CMS platforms mentioned in this blog post and is an ideal for creating sophisticated websites. However, it is also the most complex CMS to use and perhaps should be left to likes of those having a greater technical understanding of how a software is built from scratch.

Drupal is a free software and has a community of very committed developers and designers who have a unified vision of creating software that can improve the Internet. The thing that attracts a lot of people to Drupal is first and foremost its ability to create rich structured content and then the ability to organize that content. In other words, you can build rich experience for your customers. Drupal is highly scalable and can be modified in a very robust manner.

Drupal drives only 3.8% of the websites. Drupal is more robust for handling complex projects. If you need a large website that processes lots of data, then Drupal is the optimum choice. Often used to run university, media and government websites, it is a highly stable platform that can handle significant quantities of data much better than its competitors. It can also accommodate heavy traffic and be scaled up with little difficulty. However, to do these things, it does require more hosting resources, so you may need VPS, dedicated server or cloud hosting rather than shared hosting.

3. Joomla

Joomla is one of the world's most popular CMS platforms. Since 2006, it has been downloaded more than 30 million times with a new download every 2.5 seconds. Joomla holds a unique place

in the Open Source community being the non-corporate backed community driven CMS platform in the world.

Joomla falls between WordPress and Drupal in ease of use and development, so it's faster to learn than Drupal but doesn't have as many features. Joomla isn't as easy as WordPress to learn, but it's easier than Drupal. The problem in Joomla is its lack of SEO capability. And one of its key features is its great support for access control limits.

A lot of themes, design templates and extensions are available and it's all thanks to the vast Joomla community. Joomla is ideal for creating networking sites or integrating networking features into your site.

4. Magento

Magento is a CMS solution that's dedicated to eCommerce. Magento is an eCommerce solution that lets you build your own online store. The software is very professional and is used by a multitude of large ecommerce-based companies. Magento has 'Enterprise' solution that is used by many large communities, but they must pay for it. Magento also has a community edition that is free of cost.

Magento based websites are deeply customizable and have an abundance of community help. Magento's complexity requires powerful hosting, you'll most likely have to use a dedicated server to ensure a good store performance and customer experience.

You'll be given an opportunity to indulge in features like multistore capabilities, multilingual options, complex configurable products and layered navigation out-of-the-box in Magento. In terms of use, Magento does take some time getting used to, but if you are willing to put in the effort you will be repaid fully.

Conclusion:

We hope that the above comparison is going to help you make an informed decision to choose a CMS platform for your business. If you are still a bit baffled, worry not.

Contact [Suretek Infosoft](http://www.suretekinfosoft.com), as we have an amazing team waiting to work on your next business venture. Contact US to know about how our team can help your business with **Drupal, WordPress|WooCommerce, Joomla and Magento development**. Our approach and rich domain expertise will surely be an asset to you.

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