



**DRUPAL WEB APPLICATION FOR E-COMMERCE**

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**CLIENT PROFILE**

The client is a leading e-Business company specializing in providing B2B (business to business) and B2C (business to customer) e-commerce solutions expanding its catalog to fashion, lifestyle products and others. The company started off in the business of personalization of products, and soon expanded.

**CLIENT SIDE SUMMARY**

The Client envisaged a scopious platform that attracts abundant visitors. The platform provides an Advertising Base for Businesses. People may register on the site, and receive Discount Offers on Products, for their daily Online Shopping. They may choose among various sections, like Travel, Sports, Dining, Home & Garden, Personal Interest, Fun among others, and check for the Exclusive Offers, that are listed by the Merchants, in order to promote their business. After selling the merchants product, the commission will be give to the merchant. This will be the opportunity for merchants to grow their business through the application. The users also can subscribe to the daily Sale/Discount alerts that they may follow, and use to shop online via this platform.

**THE CLIENT**

**Client:** Visionary Entrepreneur | **Location:** Canada | **Industry:** E-Commerce

**SURETEK SOLUTION**

Suretek came up with an accurate software solution that perfectly matched the clients' needs. The features on the site include:

- An attractive Theme
- Merchant Registration
- Business Promotion and Campaign
- Payment Gateway Integration
- Send Newsletter
- Payment receivable and settlement
- Discount offers covering different areas
- Role Based Model
- User Registration
- Sales Rep Registration
- Games
- Weekly Product Auction
- Back-office Functionality
- Daily Sale Alert Subscription
- Media Uploads
- Email Notifications

**TECHNOLOGIES USED**

Drupal 7, PHP, MySQL, Modules: Newsletter, Commerce PayPal, Commerce Auction, Secure Pages etc.