



MEDIA AND ENTERTAINMENT DIGITAL BOOKING AND APPOINTMENT PLATFORM

CLIENT PROFILE

Our client is a leader in the Swedish entertainment industry with several years of working in the media and entertainment business, and have a long experience of all kinds of contracts and agreements that may occur in their clients work. They represent the most competent actors with experience from hundreds of film projects ranging from commercials to feature films.

BUSINESS CHALLENGE

With digitization making a significant impact on entertainment industry our client wanted to make a platform which provides flexibility, freedom and convenience to the actors and production houses for scheduling appointments and booking actor dates for commercial productions on an international basis.

SURETEK SOLUTION

Mastering user experience is key to success in entertainment industry. Keeping this in mind we at Suretek along with client came up with a system that combines content with user experience that differentiates the client from it's competitors. Following aspects have been given priority when developing the system

1. Innovate around the product and the user experience.
2. Develop seamless consumer relationships.
3. Making the application mobile ready.

Suretek's contribution and work profile:

- Registration module for actors and members.
- Implemented Admin dashboard for a quick overview of the actor and member applications and subsequent approval of profiles to ensure only the genuine profiles are available in the system.
- As a representative of actors the admin can manage the bookings through manage booking module.
- Actor dashboard to check their bookings and mark their unavailability. Actors can also update their profiles through the dashboard.
- Implemented flexible search capabilities to enable quick retrieval of actor along with their availability.



- **Implemented mechanism for requesting casting, shoot or booking dates of actors.**
- **Direct e-mail of approval emails along with login credentials for actors and members**
- **Availability calendar for quick access to the availability of multiple actors at the same time.**
- **Third party payment gateway integrations.**
- **Implementation of subscription payment model.**
- **A fully responsive cross platform system that can be accessed from computer, smart phone or tablet.**

TECHNOLOGIES USED

PHP, Joomla, J-Query, Ajax, JSON, MySQL, DIBS Payment Gateway

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